



# CAMP TAMARACK

Barrier-free Camp - Grande Prairie, AB

## Sponsorship Package

[www.camptamarack.ca](http://www.camptamarack.ca)



The background of the entire page is a photograph of a person rappelling down a rope in a lush green forest. The person is wearing a white shirt and blue pants, and is holding a yellow and black rope. The image is slightly blurred, giving it a sense of motion.

# Our Vision

Our vision for the future encompasses two pivotal phases, each aimed at furthering our mission and ensuring a sustainable, accessible, and enriching future for all.

## **Phase 1: Ensuring Long-Term Sustainability and Accessibility**

In this phase, our primary goal is to secure the long-term sustainability of Camp Tamarack while keeping the camp accessible and welcoming to all.

### **1. Financial Sustainability:**

- To guarantee the continued operation and safety of our facilities, we need to ensure that our utilities, insurance, and maintenance funds are stable.

### **2. Staff Growth and Development:**

- Invest in more year-round staff to enhance camp operations and enrich the experiences we provide for campers.
- Invest in training and development programs to empower our staff, enabling them to offer exceptional service and uphold our camp's values.
- Consistently attract and retain more seasonal and year-round staff.





## **Phase 2: Growth and Program Expansion**

In this phase, we aim to broaden our programs and offerings to create an even more inclusive and adventurous environment for our campers.

### **1. Wheelchair Accessible High Ropes Course:**

- Develop a state-of-the-art, wheelchair-accessible high ropes course, ensuring that every participant, regardless of mobility, can experience the thrill of adventure.

### **2. Expanded Seasonal Programming:**

- Enhance fall and spring outdoor experience programming to allow participants from all user groups to immerse themselves in the beauty and serenity of nature during these transitional seasons.
- Develop engaging winter programs, providing year-round opportunities for outdoor adventure and growth while fostering a sense of belonging and community.

### **3. Expand Accessibility:**

We want to remove even more barriers to accessing nature and programming. For example, for people with visual impairments, we need high contrast archery equipment.

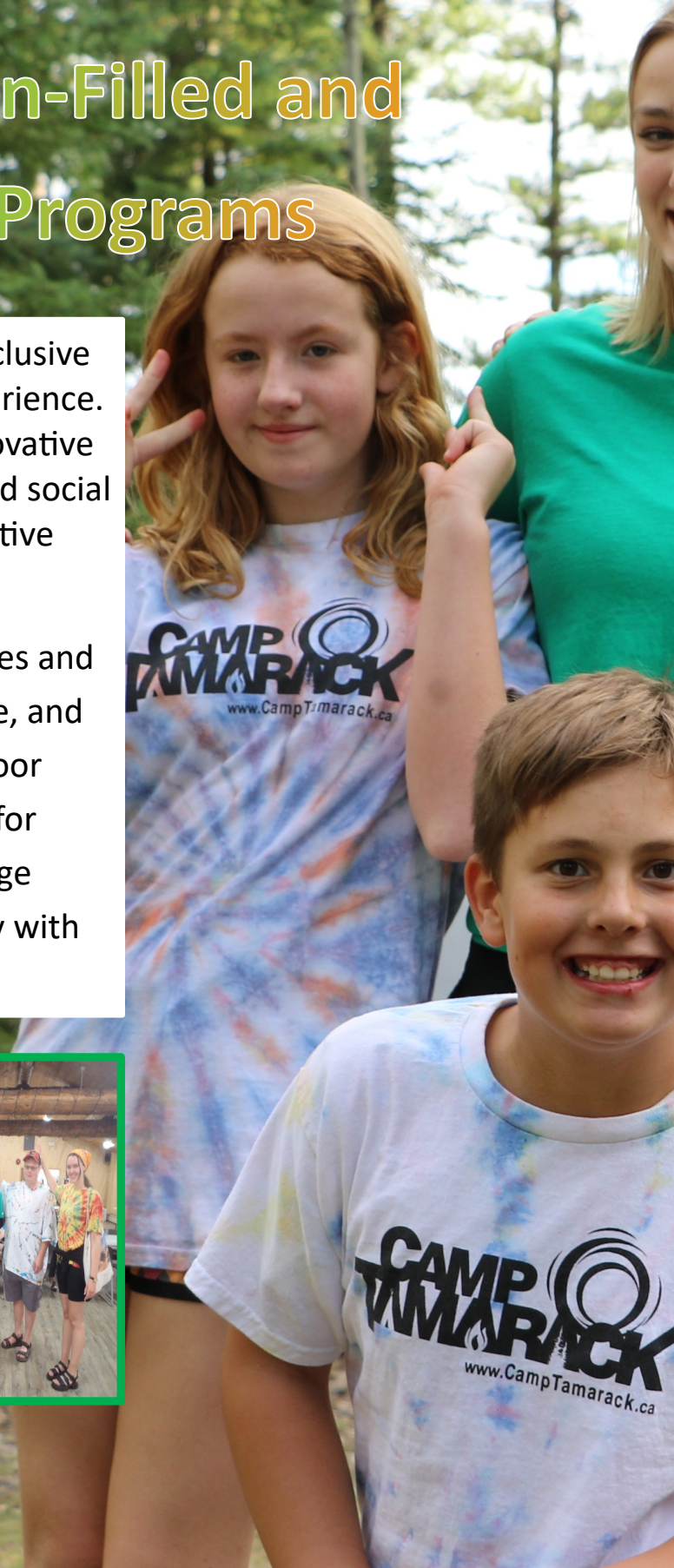


# Our Mission

## Accessible, Fun-Filled and Innovative Programs

Camp Tamarack aims to provide an inclusive and barrier-free outdoor camping experience. Through accessible, fun-filled and innovative programs, we nurture their personal and social development within a safe and positive environment.

We strive to empower people of all ages and abilities to build confidence, resilience, and meaningful connections. Our outdoor adventures provide opportunities for participants to inspire and challenge themselves in a close-knit community with shared goals.





# Our Values

## Inclusion

We strive to create an environment that is barrier-free where everyone feels a sense of belonging, acceptance and has the opportunity to participate in all the activities Camp Tamarack offers.

## Community

Camp Tamarack is a close-knit community that fosters meaningful connections, relationships, and a sense of togetherness.

## Belonging

Every individual is a valued member of the Camp Tamarack Family. Participants and staff are encouraged to be their authentic selves and make Camp Tamarack their home away from home.

## Adventure

We believe in providing exhilarating outdoor adventures that challenge and inspire our participants.

## Empowerment

Through our programs, we empower individuals to build confidence, resilience, and leadership skills.

## Nature

To create opportunities for users to achieve a physical and emotional relationship with a wilderness area in a controlled system of contacts





# Empowerment / Leadership Programs

## Teen Leadership (14-18 years)

The goal of our Teen Leadership Programs is to develop confident and competent community and camp leaders. The skills that will be developed over the weekend will open doors for students seeking part time work and increase potential opportunities for future employment with Camp Tamarack. Each participant will also be invited to join us for a week at camp as a volunteer Jr. Teen leader, where they will take on the role of a camp leader for the duration of the week. All participants should be prepared to actively participate in these programs. Their level of participation directly relates to the amount of knowledge and skills they will develop.

Participants cover topics including effective communication, problem solving, conflict resolution, what it means to be a leader, goal setting, team work and more, in the context of camp, the workplace, and life. We will develop these skills by partaking in role playing, games and activities, discussions, reflection, debriefing and small projects.

## Coming back in 2024

### This Is Me (8-14 years)

During this program, campers will grow in their confidence as we tackle topics such as body confidence and healthy friendships, in a setting filled with adventure. Camper's will have the opportunity to use the climbing tower, giant swing and learn wilderness skills as part of their program.

### Operation M3 (8-14 years)

In this program, camper's will learn life and wilderness skills that will empower them, challenge them, and grow their confidence. Camper's will have the chance to use the climbing tower, giant swing and learn wilderness skills as part of this program.





# Summer Camps

## **Adult Day and Overnight (18+)**

Adult Camp provides the opportunity for adults living with exceptionalities to come together and enjoy life at camp. Our activities offer a variety of low and high energy levels, and gets everyone moving and making new friends. We always enjoy our end of week celebration with a dinner and dance.

## **Try-It Day Camp (6-12 years)**

A great way to start out and try camp. Your camper will experience all that camp has to offer and have choice within their day as well. With everything from Archery to Climbing and more. This camp includes an optional Sleep Over or Camp Out (weather dependent) on the final night of the session.

## **Primary Day and Overnight Camp 4-6 years**

An opportunity for the little ones to try out summer camp like our Adventure Camp, the possibilities for FUN are endless! We adapt our programs to suit the needs and abilities of our younger campers. This group of campers have the opportunity to climb and use our giant swing and participate in daily arts and crafts, group games and water-based activities.



# Summer Camps

## **Adventure Camp (6-10 and 8-14 years)**

Just like a “Choose Your Own Adventure” Book, the campers are provided with opportunities to learn new skills and try new activities. Our schedule is booked full with fun activities from the giant swing to the Climbing Wall and more. The possibilities are endless!

## **Adventure Camp 8-8 (8-14 years)**

Making camp accessible for those who are not ready to stay overnight without missing out on the camp experience. Campers are dropped off at 8 am each day and picked up at 8 pm.

## **Mountain Bike Adventure (8-12)**

## **Kayak Adventure (8-12)**

We are taking it a step up from our Adventure Camp. Join us in more active and adventurous activities. Campers will be able to continue to develop new skills and try new activities around camp, as well as journey off-site, for new experiences that include either Down-hill Mountain Biking, or Kayaking each day,

## **Jr. Ultimate (6-10 years)**

Our traditional Adventure camp with an introduction to Kayaking and Mountain Biking for our younger campers.

- Mountain Biking Trail Riding, Skill improvement and opportunities to ride features. Instruction provided by Nitehawk.
- Kayaking at the Water basin at Nitehawk instruction providing by Wapiti White Water Kayaking





# Summer Camps

## Teen Camp (12-16 years)

Teen Camp will be the ultimate experience with a new challenge presented to campers each day. These challenges will allow teens to develop skills in communication, initiative and leadership. They will also have the opportunity to experience our camp programs including archery, giant swing and the adventure course. Teens get to choose from 4 streams Chill, Art and Photography, Kayak Expedition and Mountain Bike Adventure.

## Stage and Studio (12-15 years)

This camp is an introduction to the basics of the creative arts with a focus on creativity. Campers will have a chance to participate in an open and supportive environment where they can write, design and create projects of their choice. Each day will be interspersed with exciting activities that campers enjoy such as swimming, campfires, games and more!

## Sci-ventures (8-12 years)

Adventure Camp with a science twist! Have you ever wanted to try all those crazy backyard experiments? This is your chance to get messy, and mix up your own concoctions to create messy explosions and bubbly eruptions. Plus, you get the opportunity to try out all our camp activities and games.

## Wild Ventures (8-12 years)

Wild-ventures provides an opportunity to experience the outdoor natural wilderness. Campers will get to pick and choose the path they take during the camp, and develop new skills to allow them to experience the natural environment in a way that makes sense to



# Your Impact

## Leadership Building

I believe the camp has a strong friendship and leadership-building foundation that would make a huge impact on anyone in attendance.

- Parent of Camper

## Confidence

He gained a lot of confidence in being away from mom and sleeping on his own. He made friends and tried new things!

- Parent of Camper

## Independence

Both my boys came home so so happy. You are a great place for kids to be

- Parent of Camper

## Take Risks



# Your Impact

## Appreciation

She has a new appreciation for nature, enjoyed the more adventurous activities, and found caring camp councilors who she'll truly miss.

- Parent of Camper

## Welcomed

When he left he said it was more like leaving family than friends. He felt welcomed and happy and everyone was so nice

- Parent of Camper

## New Friends

**Before Camp:** My kid fought me the whole week cause she didn't want to go. Silent treatment, slamming doors, wouldn't talk to me.

I sent her anyway.

**After Camp:** Picking her up took so long 🤔 running all around finding all her friends, hat signed by everyone, phone numbers, wanted to go back the next year as a camp counsellor ❤️ 100% worth it





# Summer Camp Stats 2023

- 8 Weeks, 1 Retreat
- 381 Campers
- 50 Campers with disabilities
- 11430 Youth Impacts
- 21 Adults with disabilities
- Campership—16 campers, \$6339

## Outdoor Experience Stats 2023

### Spring

- 638 Youth
- 2965 Youth Impacts

### Fall

- 1189 Youth
- 2433 Youth Impacts



# Sponsorship Packages

## Main Hall Sponsor \$40K/yr (1)

- ◆ Company name on the main hall (sign provided and installed by camp)
- ◆ 8 promoted social media posts per year on Facebook, Instagram
- ◆ Press release announcing your sponsorship
- ◆ Plus recognition on
  - ◇ Website
  - ◇ Rental Packages
  - ◇ Outdoor Experience Packages
  - ◇ Guardian Summer Camp Packages

Note: a 3 year commitment is preferred

## Seminar Cabin Sponsor 22K/yr (1)

- ◆ Company name on seminar cabin (sign provided and installed by camp)
- ◆ 6 promoted social media posts per year on Facebook, Instagram
- ◆ Press release announcing your sponsorship
- ◆ Plus recognition on
  - ◇ Website
  - ◇ Rental Packages
  - ◇ Outdoor Experience Packages
  - ◇ Guardian Summer Camp Packages

Note: a 3 year commitment is preferred

Sample Promotional sign

**XYZ Company Cabin**



# Sponsorship Packages

## Cabin Sponsor \$20K/yr (3)

- ◆ Company name on 1 of our cabins (sign provided and installed by camp)
- ◆ 4 promoted social media posts per year on Facebook, Instagram
- ◆ Press release announcing your sponsorship
- ◆ Plus recognition on
  - ◇ Website
  - ◇ Rental Packages
  - ◇ Outdoor Experience Packages
  - ◇ Guardian Summer Camp Packages

Note: a 3 year commitment is preferred

## Tuck Shop Sponsor 20K/yr (1)

- ◆ Company name on the Tuck Shop (sign provided and installed by camp)
- ◆ 4 promoted social media posts per year on Facebook, Instagram
- ◆ Press release announcing your sponsorship
- ◆ Plus recognition on
  - ◇ Website
  - ◇ Rental Packages
  - ◇ Outdoor Experience Packages
  - ◇ Guardian Summer Camp Packages

Note: a 3 year commitment is preferred



# Sponsorship Packages

## Climbing Tower Sponsor \$20K/yr (1)

- ◆ Company name on the Climbing Tower (sign provided and installed by camp)
- ◆ 4 promoted social media posts per year on Facebook, Instagram
- ◆ Press release announcing your sponsorship
- ◆ Plus recognition on
  - ◇ Website
  - ◇ Rental Packages
  - ◇ Outdoor Experience Packages
  - ◇ Guardian Summer Camp Packages

Note: a 3 year commitment is preferred

## Giant Swing Sponsor 15K/yr (1)

- ◆ Company name on the Giant Swing Shelter (sign provided and installed by camp)
- ◆ 4 promoted social media posts per year on Facebook, Instagram
- ◆ Press release announcing your sponsorship
- ◆ Plus recognition on
  - ◇ Website
  - ◇ Rental Packages
  - ◇ Outdoor Experience Packages
  - ◇ Guardian Summer Camp Packages

Note: a 3 year commitment is preferred



# Sponsorship Packages

## Sponsor a Week of Camp 3.5K (8)

- ♦ 2 promoted social media posts per year on Facebook, Instagram
- ♦ Tagged and acknowledged in promotional posts specific to your chosen week
- ♦ Your staff will have an opportunity to volunteer at our weekly summer camp BBQ and enjoy a meal with our campers

### Recognition on

- ◇ Website
- ◇ Guardian Summer Camp Packages
- ◇ Registration Desk

### Camps

- ♦ Adult Day and Overnight Camp 18+
- ♦ Try it Day Camp
- ♦ Primary Day and Overnight Camp
- ♦ Teen Camp
- ♦ Adventure Camp 1 / Jr Ultimate Camp
- ♦ Adventure Camp 2 / Adventure 8-8
- ♦ Stage and Studio / Kayak or Mountain Bike Adventure Camp
- ♦ Wild-ventures / Sci-Ventures Camp

## Sponsor a Retreat \$2K (2)

- ♦ 2 promoted social media posts per year on Facebook, Instagram
- ♦ Tagged and acknowledged in promotional posts specific to your chosen retreat
- ♦ Recognition on
  - ◇ Website
  - ◇ Guardian Summer Camp Packages
  - ◇ Registration Desk

### Retreats

- ♦ Teen Leadership
- ♦ This is Me / Operation M3



# Alternative Sponsorship Options

## Campership

Sponsor a child:

Camperships are based on need and typically range from 20% to 80% of registration fees. (in extenuating circumstances it may cover 100% of fees)

Choose a sponsorship amount and we will add your donation to our campership fund.

- ☐ Receive a thank you letter from the camper(s) who have benefitted from your donation.

## Adventure Course Safety Gear

Every year we are replacing safety gear for our climbing wall. Help us purchase new helmets, seat and chest harnesses, and other equipment that ensures the safety of every participant.

## Arts and Crafts Fund

Arts and Crafts are a big part of every summer camp experience. Help us make the experience complete by sponsoring supplies.

## Camp Tamarack Cabin/Site Improvement Fund

There will always be maintenance and improvements that benefit all are users. Help us keep Tamarack in great condition and donate to our Cabin and Site improvement fund.

## Gift Cards

Help camp purchase supplies for our programs by purchasing a gift card at any of these locations.

- |   |   |
|---|---|
| <input type="checkbox"/> Big Timber Archery     | <input type="checkbox"/> Superstore/No Frills |
| <input type="checkbox"/> Bullets and Broadheads | <input type="checkbox"/> Safeway              |
| <input type="checkbox"/> Ernies                 | <input type="checkbox"/> Amazon               |
| <input type="checkbox"/> Michaels               | <input type="checkbox"/> Blackmans            |
| <input type="checkbox"/> Walmart                |   |





**Come partner with us and  
make an impact in our community!**





## Sponsorship Interest Form

Business / Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website \_\_\_\_\_ Social Media Handles \_\_\_\_\_

### Sponsorship Package Interested in

- |  |   |
|--|---|
| <input type="checkbox"/> (1) Main Hall Sponsor 40K     | <input type="checkbox"/> (1) Climbing Tower Sponsor 20K       |
| <input type="checkbox"/> (1) Seminar Cabin Sponsor 22K | <input type="checkbox"/> (1) Giant Swing Sponsor 15 K         |
| <input type="checkbox"/> (3) Cabin Sponsor 20K         | <input type="checkbox"/> (8) Week of Summer Camp Sponsor 3.5K |
| <input type="checkbox"/> (1) Tuck Shop Sponsor 20K     | <input type="checkbox"/> (3) Weekend Retreat Sponsor 2K       |

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please email this form to [info@camptamarack.ca](mailto:info@camptamarack.ca), and we will be in touch with a formal contract for your organization.







## Sponsorship Commitment Form

Business / Organization Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website \_\_\_\_\_ Social Media Handles \_\_\_\_\_

### Sponsorship Package

- ☐ \$\_\_\_\_\_ Campership
- ☐ \$\_\_\_\_\_ Adventure Course Safety Gear
- ☐ \$\_\_\_\_\_ Arts and Crafts Fund
- ☐ \$\_\_\_\_\_ Camp Tamarack Cabin/Site Improvement Fund
- ☐ \$\_\_\_\_\_ Gift Card to \_\_\_\_\_
- ☐ \$\_\_\_\_\_ Operating Funds donation

### Payment Options

- ☐ Invoice me
- ☐ Enclosed is a check payable to: Camp Tamarack Association
- ☐ Charge my credit card for \$\_\_\_\_\_

Name: (As appears on card) \_\_\_\_\_

Phone: \_\_\_\_\_

Card Number : \_\_\_\_\_

CVC \_\_\_\_\_ Expiry \_\_\_\_/\_\_\_\_

Billing Address: \_\_\_\_\_

Prov \_\_\_\_\_ PC \_\_\_\_\_

Signature \_\_\_\_\_

Charity number: 11882 7823 RR001

Please email form to [sponsor@camptamarack.ca](mailto:sponsor@camptamarack.ca) or mail to Box 1333, Grande Prairie, Alberta T8V 4Z1

Received by:

Date: